



MEET MELANIE

NEW MARKETING AND COMMUNICATIONS DIRECTOR

The Baton Rouge Ballet Theatre is thrilled to have Melanie Hebert back as Marketing and Communications Director 20 years after she served as Director of Publicity for the 2003-2004 season, while she was also beginning a television news career in Baton Rouge. Melanie is not only an accomplished dancer but now an award-winning veteran Broadcast Journalist who has traveled to the West Coast and back to her hometown of New Orleans working in several newsrooms across the country. After becoming a mother, and with more than a decade of media experience, Melanie left TV news and made the full circle back to Baton Rouge where she now resides with her husband and 3 children. Her 6-year-old daughter studies at BRBT's official school, The Dancers' Workshop.

MELANIE HEBERT

HOMETOWN: New Orleans

MEDIA EXPERIENCE - TELEVISION: News Anchor/ Reporter/ Host / Producer 10+ years (WWLTV, WDSU, KESQ, WVLA, affiliate TV/radio stations) Anchored Emmy-winning newscast in SoCal, Emmy-nominated for reporting in NOLA, most recently honored with the "Iris Empowered Woman Award" from Women in Film and Television - Louisiana Chapter 2021.

OTHER MEDIA & DANCE WORK HISTORY: LSU Adjunct Media Writing Professor, Baton Rouge Ballet Theatre Director of Publicity 2002-2004, LSU Tiger Girl Dance Team Coach 2003-2004), Choreographer/Judge/Dance Instructor (including for Dancers' Workshop in 2001).

OTHER CURRENT WORK: Woman's Hospital Podcast Host, SAG eligible typecast actress, Entrepreneur, Professional Emcee (including for annual local events such as Blue Cross and Blue Shield of Louisiana Angel Awards, St. George Auction, Episcopal School of Baton Rouge Gala and Tari's School of Dance Recitals), Active Mother & Volunteer in BR LA and NOLA.

FAMILY: Husband Craig Polk (Baton Rouge native, met in LSU Journalism school). Three children - Hawk Wyatt (10) Gracy Polk (6) Jake Polk (3)

EDUCATION: B.A. in Mass Communication from LSU with Area of Concentration in Broadcast Journalism and Minor in Dance (including credits from studies at NYU's Tisch School of the Arts) and additional Minor in photography. At LSU was Captain of the Golden Girl Dance Line, Photojournalist for The Reveille and voted Homecoming Queen 2001. Graduate of New Orleans Center for Creative Arts (NOCCA- Dance Graduate by audition and recipient of the Louisiana Overture to the Cultural Season Scholarship in Dance) and St. Mary's Dominican High School (New Orleans).



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